

# Transylvania County

Planning Board Meeting | January 2024



**TRANSYLVANIA**  
— COUNTY —

NORTH CAROLINA

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**Transylvania County Planning Board  
January 18, 2024, at 6:00 PM  
Community Services Building Conference Room  
106 East Morgan Street, First Floor**

**AGENDA**

**CALL TO ORDER**

- I. WELCOME**
- II. PUBLIC COMMENT** (15-minute time limit. Speakers are limited to three minutes.)
- III. AGENDA MODIFICATIONS**
- IV. CONSENT AGENDA**
  - A. Minutes (December 21, 2023)
  - B. Subdivision Approval and Updates
- V. INFORMATIONAL OR DISCUSSION ITEMS**
  - A. Comprehensive Plan Work Session, Outreach and Survey Questions
- VI. PUBLIC COMMENT** (15-minute time limit. Speakers are limited to three minutes.)
- VII. BOARD MEMBERS' COMMENTS**

**ADJOURNMENT**

# Public Comment



**TRANSYLVANIA**  
— COUNTY —  
NORTH CAROLINA

# Agenda Modifications



**TRANSYLVANIA**  
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# Consent Agenda



**TRANSYLVANIA**  
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NORTH CAROLINA

## **Minutes**

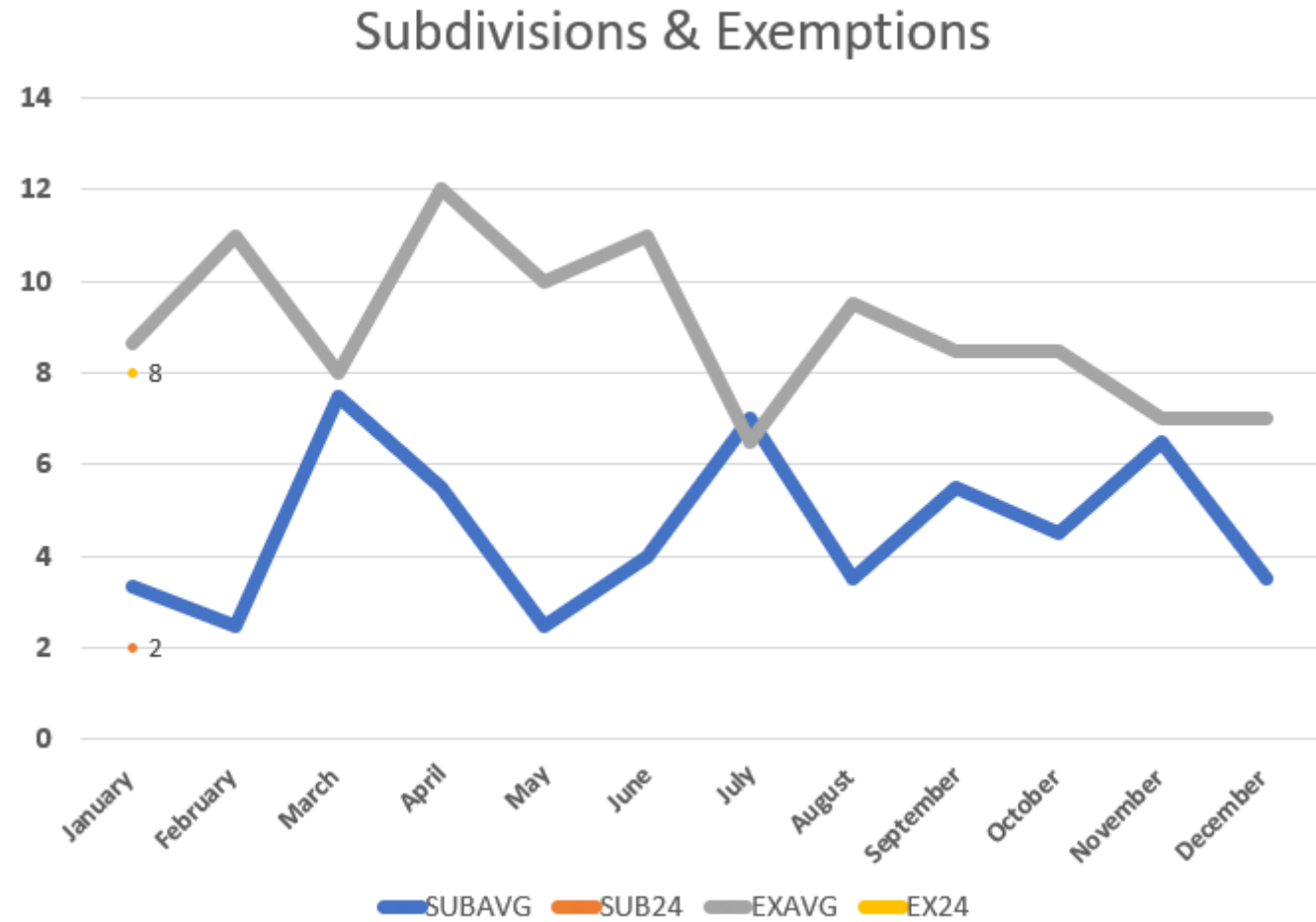
- December 21, 2023

## **Subdivision Approval & Update**



# **Consent Agenda**

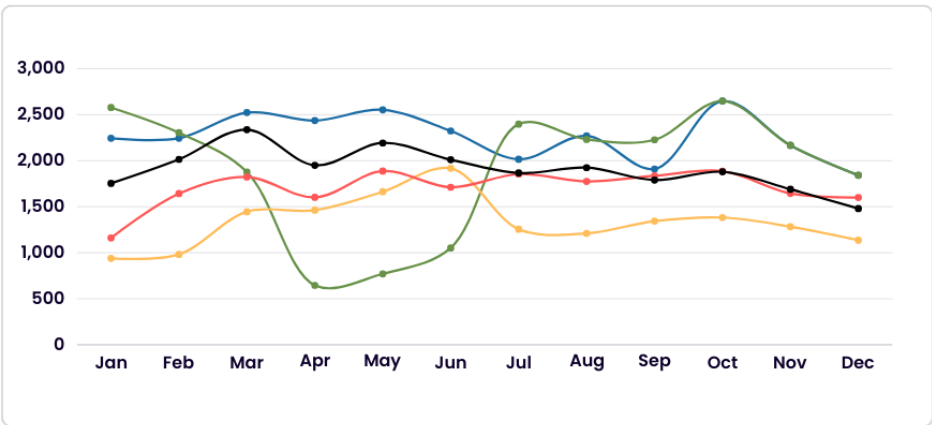
# Subdivision Approval & Update





# Transportation Update

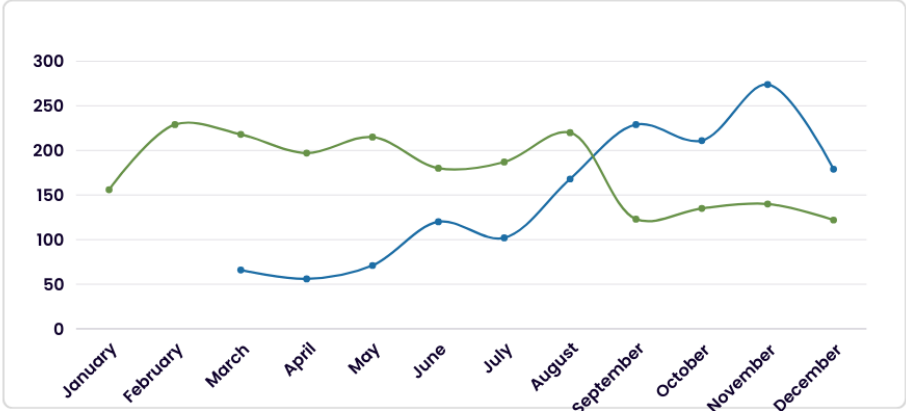
## Monthly Demand Response



- FY 2019
- FY 2020
- FY 2021
- FY 2022
- FY 2023



## Fixed Route Ridership



- 2022 Ridership
- 2023 Ridership
- 2024 Ridership



# Consent Agenda



# Informational & Discussion Items



**TRANSYLVANIA**  
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## **A. Comprehensive Plan Work Session, Outreach & Survey Questions**



## Informational & Discussion Items

# B. Comprehensive Plan



**TRANSYLVANIA**  
— COUNTY —  
NORTH CAROLINA

Perceptions

Priorities

Environment

Services

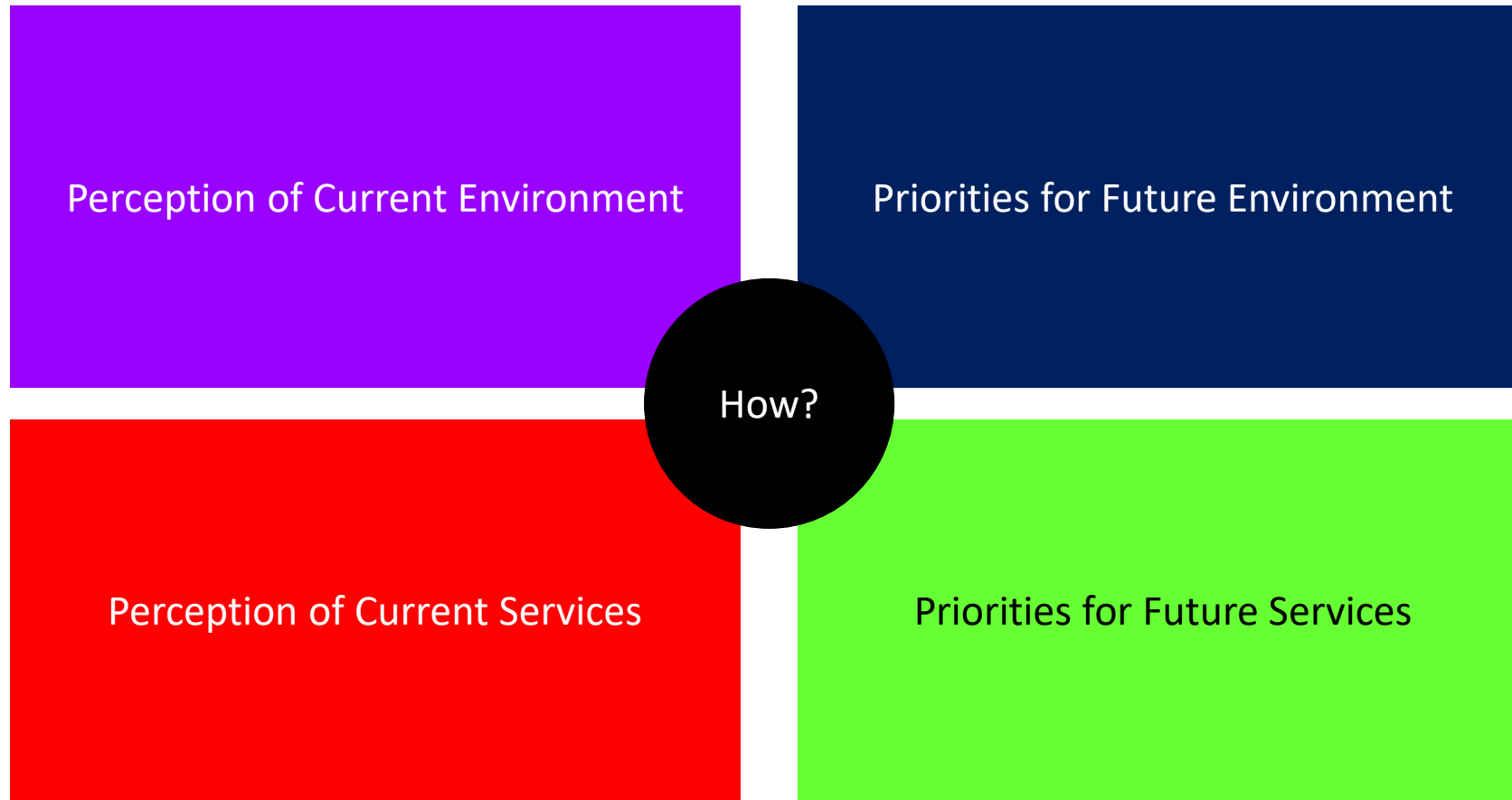
**Who?**

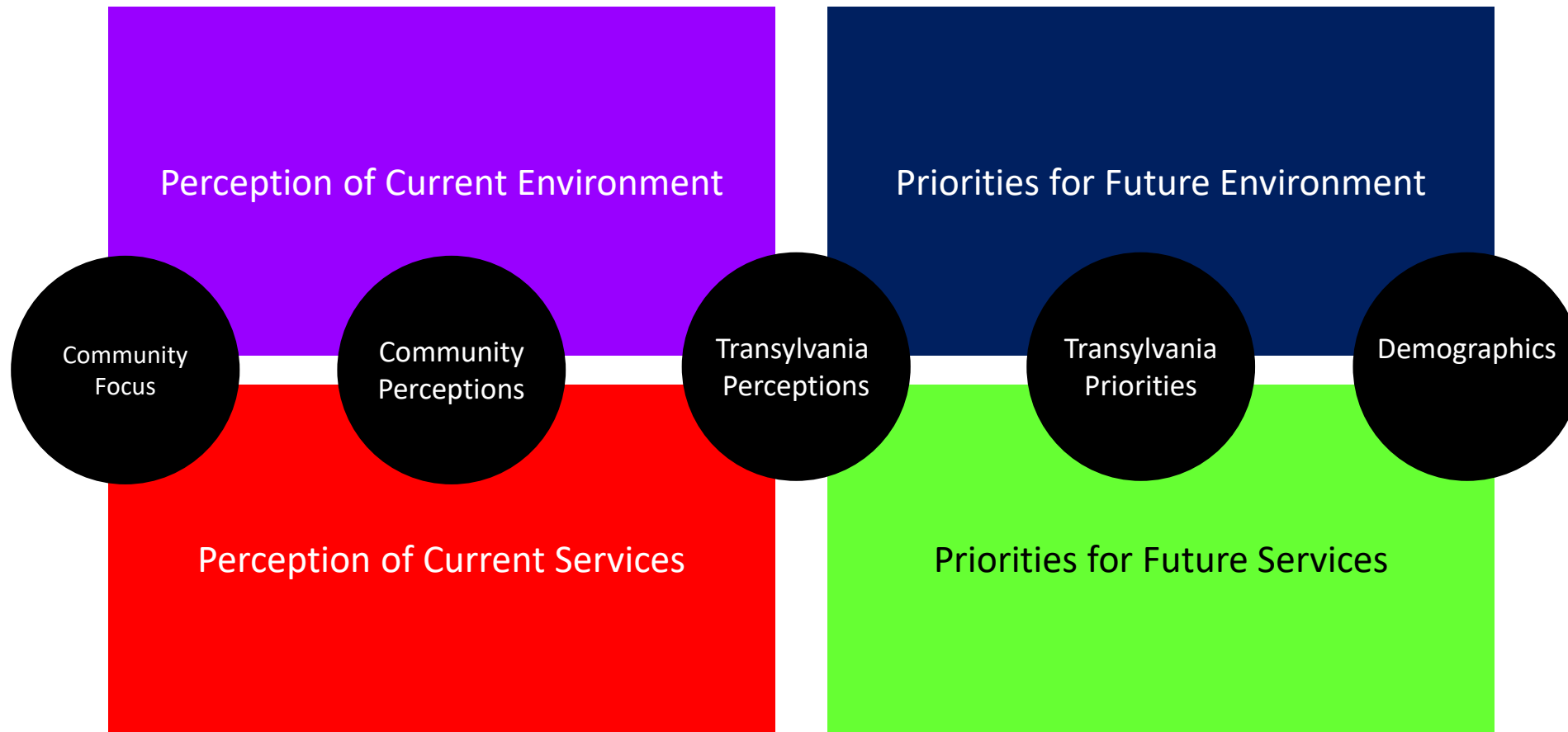
**What?**

**When?**

**Where?**

**Why?**







*Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Your responses to this survey are completely confidential.*

		City of Brevard	City of Rosman	Unincorporated Transylvania County	Henderson County	Buncombe County	Elsewhere in North Carolina
1	Please tell us where you live most of the year?	South Carolina	Other:	Prefer not to Answer			
2	If you live within Transylvania County, what Community do you call home?	Balsam Grove	Catheys Creek	Cedar Mountain	Dunns Rock	Eastatoe	Lake Toxaway
		Little River	Quebec	Sapphire	See Off	Silversteen	Williamson Creek
		Brevard	El Centro	French Broad	Mary C. Jenkins	Rosman	Don't know
		Prefer not to Answer					
3	How many years have you lived in the region?	Born and raised in the region	20 or more years	10-19 years	5-9 years	5 or fewer years	Don't live in region, but have a second home in the area
		Don't live in region, but work in region	Don't live in region, just a guest	Prefer not to Answer			
<i>The following set of questions asks specifically about your Community, whether Balsam Grove, Brevard, Williamson Creek or whichever you answered as your home community in question #2 above, please consider the following:</i>							
4	Please rate the quality of your Community on each of the items listed below.	Very Good	Good	Average	Bad	Very Bad	No Opinion
	as a place to live .....	1	2	3	4	5	6
	as a place to raise children .....	1	2	3	4	5	6
	as a place to retire.....	1	2	3	4	5	6
	access to everyday needs (i.e., grocery shopping, services, and amenities).....	1	2	3	4	5	6
	safety of community members.....	1	2	3	4	5	6
	affordable quality housing.....	1	2	3	4	5	6
	arts and cultural opportunities.....	1	2	3	4	5	6
	recreational opportunities.....	1	2	3	4	5	6
<i>The following set of questions asks you to imagine the future of Transylvania County and what you envision for that future:</i>							
5	When you think of the future of Transylvania County, what is important to you...	Very Important	Important	Average	Not Important	Not Very Important	No Opinion

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Rank	Paper	Last 12 Months	All Time		Authors
		Total New Downloads	Total # of Downloads	Total # of Citations	# of Authors
1	Monetary Tightening and U.S. Bank Fragility in 2023: Mark-to-Market Losses and Uninsured Depositor Runs? <a href="#">Erica Xuewei Jiang, Gregor Matvos, Tomasz Piskorski and Amit Seru</a> University of Southern California, Northwestern University - Kellogg School of Management, Columbia University - Columbia Business	135,567	135,559	8	4



Comprehensive Plan: Survey Questions

## Research Networks:

Accounting [ARN](#)

Agricultural Science [AgriSciRN](#)

Anthropology & Archaeology [AARN](#)

Architecture [ArchRN](#)

Biochemistry [BiochemRN](#)

Biology [BioRN](#)

Business History & Nonprofit Organizations [BHNP](#)

Chemistry [ChemRN](#)

Classics [CRN](#)

Cognitive Science [CSN](#)

Communication Studies [CommRN](#)

Computer Science [CompSciRN](#)

## Top Authors

The following SSRN rankings are based on statis

### SSRN Top Authors

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- ↳ [SSRN Top Law Authors](#)
- ↳ [SSRN Top Political Science Authors](#)
- ↳ [SSRN Top Finance Authors \(forthcoming\)](#)

We welcome your comments, suggestions, and correct  
[CommentsSuggestions@ssrn.com](mailto:CommentsSuggestions@ssrn.com)

## Survey and Questionnaire Design for Church-Based Research

*David R. Dunaetz, Editor*  
 Azusa Pacific University

*Preprint Authorized for Distribution by Author*

Dunaetz, D. R. (2023) Survey and questionnaire design for church-based research. *Great Commission Research Journal*, 15(2), 5-24.

### Abstract

*To better understand behaviors, beliefs, and attitudes in churches, survey research can be very useful, especially to test a hypothesis that we believe to be true. Before creating a survey or questionnaire, the phenomena being examined need to be well understood and appropriate measures chosen. The items included in the survey need to measure the concepts desired and should be clear and unambiguous. The survey should be laid out to motivate maximum participation and minimize biased responses. This article provides many principles for how to accomplish these goals and to ensure that the research undertaken is credible.*

Doing research in churches is very different from experimental research done in controlled conditions. The researcher cannot randomly assign participants to one of several conditions (e.g., those who are encouraged to memorize Bible verses vs. those who are not so encouraged) and then measure the consequences (e.g., the quality of the participants' marriage or their mental health). Rather, research in churches typically focuses on real-life events, beliefs, feelings, and thoughts that have long-term consequences. Since typically part of a church's mission is to respond to the needs of the congregants (Church Relevance, 2013), putting church

Why and When are Surveys Used?

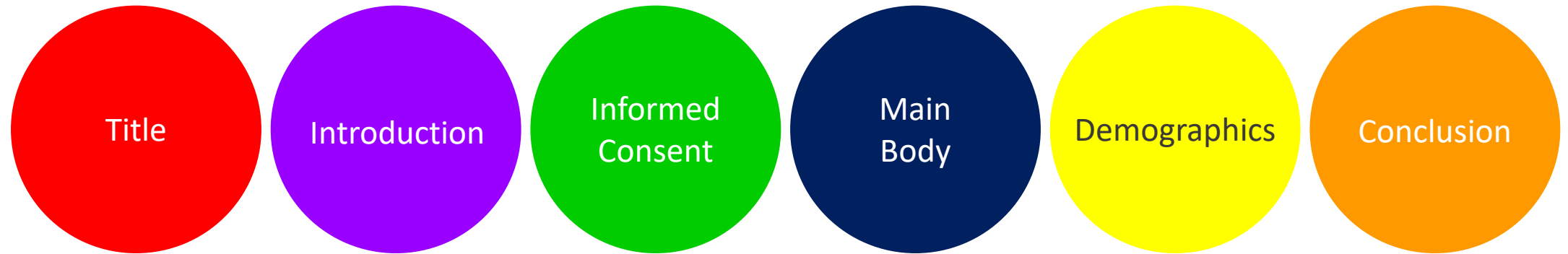
What Should be Measured in a Survey?

How Should the Questions be Phrased?

What to Avoid?

1. Complexity
2. Leading Questions
3. Ambiguous Categories
4. Double-Barreled Questions
5. Burdensome Items
6. Items that Generate Little Variation in Responses
7. Inapplicable Items
8. Forced Responses to Open-Ended or Controversial Items
9. Items that Lead to Missing Data

## How Should the Survey be Laid Out? Parts of the Survey



Other Survey Design Issues  
Question Order  
Response Order  
Pretesting

## Community Focus:

Please tell us where you live most of the year?

If you live within Transylvania County, what Community do you call home?

How many years have you lived in the region?

## Community Perceptions:

Please rate the quality of your Community on each of the items listed below...

## Transylvania Perceptions & Priorities:

When you think of the future of Transylvania County, what is important to you...

When you think of the future of Transylvania County, what is important to you...

First, please select the option that best describes how you think the County should address each of the following aspects of the community.

Then, please select which three (3) should be the top priorities for the County to focus on in the next 5 years.

Thinking about the next five years, what is ONE item or focus area you would like the County to improve?

Why is it important to you, or the community overall, for the County to focus on the area mentioned?

Please rate the quality of the environment in Transylvania County on each of the items listed below...

Please tell us how safe you feel in or on each of the following in Transylvania County...

Please rate the quality of each of the following in Transylvania County...

Please rate the quality of each of the programs or facilities listed below...

Overall, how would you rate the over-all quality of the services provided by the County?

Please rate the following areas of transportation in Transylvania County...

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Transylvania County?

Please indicate how frequently, if ever, you or other members of your household use each of the following sources for information regarding County issues, services and programs...

Please indicate how likely or unlikely you are to each of the following...

## Demographics:

What is your age?

What is your gender?

What is your race/ethnicity?

What is your Household income prior to taxes?

What is your highest grade of school completed?

What is your type of employment?

Where do you currently work?



# Comprehensive Plan: Survey Questions

## Community Focus:

Please tell us where you live most of the year?

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## Transylvania Perceptions:

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## Transylvania Priorities:

When you think of the future of Transylvania County, what is important to you...

When you think of the future of Transylvania County, what is important to you...

First, please select the option that best describes how you think the County should address each of the following aspects of the community.

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What is your type of employment?

Where do you currently work?



# Comprehensive Plan: Survey Questions



# Measuring America's People, Places, and Economy

We Believe in the Power of Quality Data to Impact Public Life

[Learn More](#) ➔

## Quick Links

## Census Live

January 17, 2024



Results

## Comprehensive Plan: Census

Is this page helpful?





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Resource Library

Search data, events, resources, and more 🔍

// [Census.gov](#) / [Our Surveys & Programs](#) / [American Community Survey \(ACS\)](#)

## Within Our Surveys & Programs

[About the ACS](#)

[Respond to the ACS](#)

[News & Updates](#)

[Data](#)

[Microdata](#)

[Guidance for Data Users](#)

[Geography & ACS](#)

[Technical Documentation](#)

[Research & Methodology](#)

# American Community Survey (ACS)

The [American Community Survey](#) (ACS) helps local officials, community leaders, and businesses understand the changes taking place in their communities. It is the premier source for detailed population and housing information about our nation.

## Featured

### Respond to the ACS

Learn the different ways to respond to the American Community Survey – online,



Is this page helpful?



Yes



No



JAN  
18

### November job openings rates down in 4 states, up in 2; total separations rates down in 9

November job openings rates fell in 4 states and rose in 2. Hires rates fell in 5 states and rose in 1. Total separations rates fell in 9 states and rose in 3; quits rates fell in 5 states and rose in 2, and layoffs and discharges rates fell in 7 states and rose in 1.

[HTML](#) | [PDF](#) | [RSS](#) | [Charts](#)

01/18/2024

Full-time wage and salary workers median weekly earnings are \$1,145 in 4th quarter 2023

01/17/2024

U.S. import prices are unchanged in December; export prices down 0.9%

01/12/2024

PPI for final demand falls 0.1% in December; goods decrease 0.4%, services unchanged

01/11/2024

CPI for all items rose 0.3% in December; shelter up

[All Releases >>](#)

Northeast

Mid-Atlantic

Southeast

Midwest

Southwest

Mountain-Plains

West

### Geographic Information

BLS offers many types of data for regions, states and local areas. To browse for available information, make a selection from the tabs or use the economic news release finder below.

USA **FACTS**

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 Search for issues, topics, states etc...

January 09, 2024

## U.S. International Trade in Goods and Services, November 2023

The U.S. monthly international trade deficit decreased in November 2023 according to the U.S. Bureau of Economic Analysis and the U.S. Census Bureau. The deficit decreased from \$64.5 billion in October (revised) to \$63.2 billion in November, as imports decreased more than exports. The goods deficit decreased \$0.6 billion in November to \$89.4 billion. The services surplus increased \$0.7 billion in November to \$26.2 billion.




[Current Release](#)

## Principal Federal Economic Indicators

<a href="#">View</a>	Gross Domestic Product	Q3 2023 (3rd)	+4.9%
<a href="#">View</a>	Personal Income	November 2023	+0.4%

## Noteworthy

- [2023 Comprehensive Updates](#)
- [COVID-19 and Recovery Archive](#)
- [Near Real-Time Spending Estimates](#)

[REPORTS](#) [MAPS](#) [VIZ BUILDER](#) [ABOUT](#) 

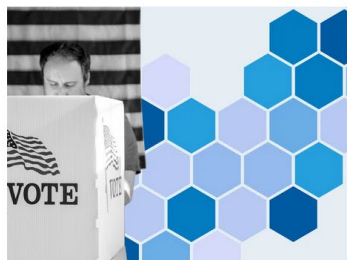
## Our nation, in numbers

GOVERNMENT DATA TO DRIVE FACT-BASED DISCUSSION

**TRENDING** [Top articles of 2023](#) [Murder rates](#) [Government salaries](#)



Are fentanyl overdose deaths rising in the



What are the current swing states and how have they changed over time?

[Read more](#)



Which countries own the most US debt?

[Get the facts](#)









# Comprehensive Plan: Data Sources

## DATA USA

The definitive place to explore US public data

 Search reports [SEARCH](#)

 36,523 Locations	 309 Industries
 650 Jobs	 7,257 Universities
 1,837 Degrees	 254 Products

[Deloitte.](#)  Datawheel

# 2024's Best Places



Best Small Cities in America



Happiest Cities in America

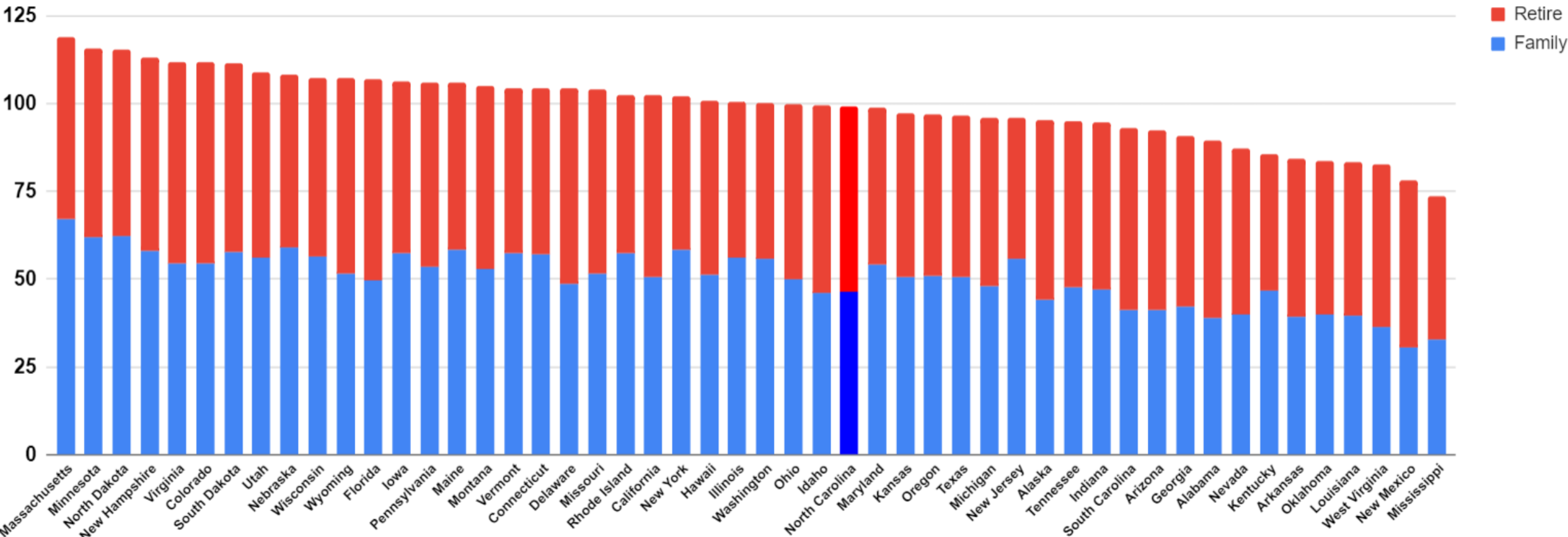


Fastest Growing Cities in America



## Comprehensive Plan: Rankings

# Place to Raise a Family & to Retire



## Comprehensive Plan: Rankings

# Public Comment



**TRANSYLVANIA**  
— COUNTY —  
NORTH CAROLINA



# Board Members' Comments



**TRANSYLVANIA**  
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# Adjournment



**TRANSYLVANIA**  
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