

# 2025 Transylvania County

C O M P R E H E N S I V E P L A N

## Appendix E

### Success Matrix

Transylvania County intends to incorporate the action steps identified by the Planning board into the annual work plan for each department to track the success and implementation of the 2025 Comprehensive Plan. In addition to the annual work plan, completion of the success matrix found in this appendix will occur every three-five years to document the progress of the 2025 Comprehensive Plan.

## 2025 Comprehensive Plan Success Matrix

### Focus Area 1: Economic Health

Report Date: 00/00/2018

*Objective 1: Transylvania County actively supports efforts to promote and grow existing businesses and create places and policies to attract new businesses*

	Action Steps	Status	Results / Notes
1a	Create incentives to support the development of well-paying jobs that allow families to support themselves without government assistance		
1b	Coordinate, collaborate and fund efforts by Transylvania Economic Alliance (TEA), other agencies and jurisdictions to expand the economic base through development of infrastructure, the creation and upgrading of industrial/commercial locations and economic development sites		
1c	Partner with local non-profits to better connect citizens currently relying on subsidies with training programs for better paying jobs		
1d	Support Transylvania County's Tourism Development Authority's (TDA) efforts to expand the way-finding project to guide visitors to attractions throughout the entire County		
1e	Streamline the permitting/licensing process to coordinate customer service across departments and jurisdictions		
1f	Offer incentives for businesses and development that go above and beyond permit requirements by using best management practices to limit negative environmental impact, such as air and water pollution		
1g	Support the development of an industrial park, industrial infill development and a shell building program		
1h	Consider adopting policies to facilitate development of future water and sewer investment		
1i	Promote efforts highlighting our quality of life, encouraging businesses to locate here		
1j	Support and promote efforts initiated by arts and culture groups that will increase economic opportunities		
1k	Support marketing campaigns that promote the French Broad River and other outdoor recreational opportunities		
1l	Ensure adequate funding for economic development, related investments, public-private partnerships and grants for small businesses		

Status Key:      ✓ = Complete      ○ = Ongoing      ⊗ = Discontinued

## 2025 Comprehensive Plan Success Matrix

### Focus Area 1: Economic Health

Report Date: 00/00/2018

**Objective 2:** *Transylvania County initiates efforts to maintain and enhance infrastructure in order to improve our unique quality of place*

Action Steps		Status	Results / Notes
2a	Support efforts that provide water and sewer infrastructure for new and existing businesses		
2b	Work closely with NC DOT, the City of Brevard, and the Town of Rosman to support an efficient and modern transportation system that is safe, well maintained and accommodates a wide range of transportation choices including vehicular, pedestrian, bicycle and public transportation throughout the county and region		
2c	Increase support and adequately fund mobility services for older adults and people with disabilities throughout the entire county		
2d	Evaluate and identify alternative transportation services such as ride-share		
2e	Support and incentivize efforts to realize county-wide coverage for cell phone service		
2f	Coordinate best management practices, technology, educational efforts and convenience centers to promote recycling and waste reduction to extend the life of the county landfill		
2g	Engage in the NC DOT "Walk/Bike NC" Program and the "FAST Act" Programs		
2h	Encourage state and federal leaders to change funding formulas that use census figures which fail to account for the large percentage of non-resident property owners		
2i	Advocate for actively identifying locations, funding and necessary partnerships to increase broadband coverage, speed and reliability throughout the county		

Status Key:      ✓ = Complete      ○ = Ongoing      ⊗ = Discontinued

## 2025 Comprehensive Plan Success Matrix

### Focus Area 2: Environmental Health

Report Date: 00/00/2018

*Objective 1: Transylvania County actively supports efforts to conserve and protect the natural resources*

	Action Steps	Status	Results / Notes
1a	Promote collaboration between private, non-profit and public agencies at the local and regional levels to promote stewardship and responsible use of public lands to ensure the continued viability of our state and federal lands		
1b	Coordinate with appropriate agencies and work with private landowners to maintain and enhance water quality, forest health and sensitive natural areas through management planning and the promotion of best management practices		
1c	Partner with the City of Brevard, the Town of Rosman, public land managers and adjacent jurisdictions on comprehensive water planning and usage to ensure that adequate, high-quality water is available for the future		
1d	Ensure that landowners have knowledge of the opportunities and funding mechanisms for the adoption of best management practices		
1e	Continue to provide assistance to identify and preserve significant lands and scenic areas		
1f	Promote educational campaigns regarding the proper use of pesticides, fertilizers and household hazardous waste		
1g	Encourage development patterns that voluntarily reduce habitat fragmentation and conserve the rich natural resources of the county		
1h	Promote the use of native and nectar plants in county government construction projects and encourage the use of these plants species in private commercial and residential landscaping		
1i	Participate in the protection and designation of water supply watersheds		

Status Key:            ✓ = Complete            ○ = Ongoing            ⊗ = Discontinued

## 2025 Comprehensive Plan Success Matrix

### Focus Area 2: Environmental Health

Report Date: 00/00/2018

*Objective 2: Transylvania County promotes and protects a diversity of agricultural, working lands, and forestry operations throughout the county*

Action Steps		Status	Results / Notes
2a	Collaborate with other government agencies, private and public landowners and stakeholders to preserve prime farmland, working lands, sensitive areas and significant natural resources		
2b	Work with state and federal agencies and other regional partners to attract agribusiness-related grants and revenue sources and support efforts to establish pilot programs related to new agricultural technologies and products		
2c	Work with local landowners to develop, produce and promote natural resource products in a sustainable manner and expand local and regional markets for goods produced		
2d	Promote and support the development of a covered location for a year-round farmer’s market and support the development of additional summer markets throughout the county		
2e	Support a regional agricultural production facility that is regulatory compliant for processing and storage		
2f	Connect potential farmers with landowners willing to lease their lands or mentor new farmers		

Status Key:            ✓ = Complete            ○ = Ongoing            ⊗ = Discontinued

## 2025 Comprehensive Plan Success Matrix

### Focus Area 3: Land Use & Livability

Report Date: 00/00/2018

*Objective 1: Transylvania County supports land use that increases the economic opportunities while preserving the cultural and natural resources*

	Action Steps	Status	Results / Notes
1a	Adopt policies that protect the county’s interest to support future economic development		
1b	Promote market driven development of greater housing options and advocate for changes to the building codes for proven housing alternatives		
1c	Actively protect property rights by recognizing that the first and best use of property is determined by property owners who have a right to earn a living on their properties, and who are wholly responsible for the control, use and exchange/disposal of their property within current applicable laws		
1d	Facilitate community based workshops to identify local concerns and help create possible solutions		
1e	Identify alternative funding mechanisms to support affordable in-fill housing throughout the county		
1f	Collaborate with other agencies and jurisdictions to identify and encourage the redevelopment of underutilized properties for future industrial, commercial and/or residential use		
1g	Review and update existing ordinances as needed to facilitate development that preserves forests, prime agricultural lands, sensitive areas and natural resources including the native flora and fauna		

Status Key:      ✓ = Complete      ○ = Ongoing      ⊗ = Discontinued

## 2025 Comprehensive Plan Success Matrix

### Focus Area 3: Land Use & Livability

Report Date: 00/00/2018

*Objective 2: Transylvania County ensures public safety efforts are financially supported, well-coordinated and prepared for future growth*

	Action Steps	Status	Results / Notes
2a	Evaluate the potential for full-time fire and emergency professionals in the future		
2b	Continue to hold dialogue sessions between law enforcement and citizens to increase understanding and cooperation		
2c	Align efforts and partnerships with local, state and federal public safety-related organizations to maximize efficiency and reduce duplication		
2d	Continue to support the planning for and training of emergency personnel to address the safety needs during natural and man-made disasters		
2e	Encourage and assist public safety agencies to be trained and equipped to address the changing demographics of the county		
2f	Assess and support the construction of additional facilities to address identified needs to improve emergency response times		
2g	Develop appropriate infrastructure and educational programs for bikes and pedestrians to ensure safer roads		
2h	Evaluate future construction, equipment and personnel needs in light of accessibility by emergency services		
2i	Support the Sherriff's office in fostering community partnerships countywide		
2j	Review and revise, as needed, the emergency response protocols to make efficient use of volunteer and professional resources		
2k	Support efforts to move residents toward self-sufficiency during disasters		

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## 2025 Comprehensive Plan Success Matrix

### Focus Area 3: Land Use & Livability

Report Date: 00/00/2018

*Objective 3: Transylvania County promotes exceptional community facilities throughout the county*

	Action Steps	Status	Results / Notes
3a	Support the development, maintenance and planning for continual operation of a community center within each township or community		
3b	Invest in necessary updates or new development of a courthouse that supports the needs of citizens		
3c	Evaluate the viability of a public shooting range		
3d	Ensure public buildings have strategic facilities plans that are reflective of population changes and needs		
3e	Support the construction of an indoor athletic facility with a pool for year-round use by the citizens		
3f	Evaluate funding mechanisms and invest in recreational sites and facilities within each township or community		
3g	Support the development of additional high-quality childcare facilities throughout the county and evaluate new funding mechanisms to support preschool and early education efforts		

Status Key:            ✓ = Complete            ○ = Ongoing            ⊗ = Discontinued

## 2025 Comprehensive Plan Success Matrix

### Focus Area 4: Health, Culture & Equity

Report Date: 00/00/2018

*Objective 1: Transylvania County values the physical and mental health of all citizens, and is recognized as a leader in Western North Carolina for actively providing access to excellent health care facilities and services*

Action Steps		Status	Results / Notes
1a	Support citizens' health through actively promoting exercise, recreation and access to affordable and nutritious foods	☐	
1b	Partner with existing agencies to address community needs such as medical, dental and mental health	☐	
1c	Support the expansion of outreach efforts for veterans by veterans	☐	
1d	Support efforts to reduce substance abuse	☐	
1e	Support efforts to provide knowledge of local services to Transylvania County residents by networking, supporting and partnering with others to increase the effectiveness of our services and the services of community non-profits	☐	
1f	Support efforts to maintain Transylvania Regional Hospital as a full-service medical hospital	☐	
1g	Support efforts to reduce homelessness	☐	
1h	Actively seek to identify needs and encourage coordinated efforts to strengthen the family within our community	☐	

Status Key:            ✓ = Complete            ○ = Ongoing            ⊗ = Discontinued

## 2025 Comprehensive Plan Success Matrix

### Focus Area 4: Health, Culture & Equity

Report Date: 00/00/2018

*Objective 2: Transylvania County recognizes and actively advocates for the diverse interests and cultures of the community and fosters cooperation between citizens and communities throughout the county, while valuing the county's rich cultural and historic heritage*

Action Steps		Status	Results / Notes
2a	Coordinate communication efforts between Brevard, Rosman and Transylvania County governments		
2b	Coordinate efforts with other agencies, jurisdictions and stakeholders throughout the county to make possible the preservation of historical and cultural resources		
2c	Encourage greater civic engagement from populations with geographical and socio-economic diversity that is representative of the entire county		
2d	Actively focus on community well-being by promoting communication, interaction and cooperation between the diverse segments of the county		
2e	Support the various racial, religious and cultural groups that comprise Transylvania County's population		
2f	Support a diverse, geographically representative and citizen-driven Community Advisory Board to focus on community relations		
2g	Advocate with one voice at the state and federal level for improvements that benefit the entire county, for example NC DOT		

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## 2025 Comprehensive Plan Success Matrix

### Focus Area 4: Health, Culture & Equity

Report Date: 00/00/2018

*Objective 3: Transylvania County actively encourages and supports high-quality art (music, performing, and visual) and recognizes the cultural, economic and educational impacts of these cultural resources*

Action Steps		Status	Results / Notes
3a	Preserve the county’s distinctive sense of place and small town atmosphere by supporting efforts to promote local arts, culture and heritage		
3b	Help preserve and educate residents about the cultural heritage of the community		
3c	Encourage local festivals, celebrations and events		
3d	Partner with and support the Brevard Music Center, Transylvania Community Arts Council, Brevard College and area artists to develop more outlets/venues for local artists to showcase and sell their music, art and crafts		

Status Key:      ✓ = Complete      ○ = Ongoing      ⊗ = Discontinued

## 2025 Comprehensive Plan Success Matrix

### Focus Area 4: Health, Culture & Equity

Report Date: 00/00/2018

*Objective 4: Transylvania County promotes the health and well-being of its citizens, by providing and actively supporting high-quality and well maintained parks, recreational facilities, programs and services throughout the county*

Action Steps		Status	Results / Notes
4a	Develop programming at recreational facilities to enhance physical and mental well-being of all ages and abilities		
4b	Partner with public and private entities to promote multi-use trails		
4c	Advocate with NC DOT to develop bike lanes, trails and pull-offs to help minimize the danger on the road between bikes and motor vehicles		
4d	Advocate for the development, funding and maintenance of state and federal lands, including NC State Parks, NC Forest Service Recreation Areas, the Blue Ridge Parkway and national forests		
4e	Support additional efforts from private and public entities to continue the development of the French Broad River and its tributaries as recreational and economic development venues		
4f	Expand the recreational programs and facilities to capitalize on the abundant natural resources found in the county		

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## 2025 Comprehensive Plan Matrix

### Focus Area 4: Health, Culture & Equity

Report Date: 00/00/2018

*Objective 5: Transylvania County supports life-long learning and personal advancement that enables the county to retain an educated workforce and maintain the high-quality of life*

Action Steps		Status	Results / Notes
5a	Encourage policies and resources necessary for all students to excel		
5b	Promote independent and lifelong learning opportunities through the Transylvania County Library, Blue Ridge Community College, Brevard College and other institutions		
5c	Support the continuation and expansion of the small business incubator programs, internship opportunities and other skills training provided by local and regional institutions		
5d	Partner with local educational institutions and other agencies to establish the county as a certified work ready community		
5e	Actively support early childhood education programs and childcare resources and referral services		
5f	Evaluate/assess potential funding mechanisms for the maintenance and upgrades of our educational facilities/buildings to be amongst the best in North Carolina		
5g	Encourage participation in early and emergent literacy programs and kindergarten readiness programs		
5h	Support and the development of solutions to improve kindergarten readiness		
5i	Support and fund programs that provide resources necessary for exceptional instruction		
5i	Support collaboration efforts between all public and private educational institutions in the county		

Status Key:      ✓ = Complete      ○ = Ongoing      ⊗ = Discontinued